

Al-Faraby Kazakh National University
Higher School of Economics and Business
Department of Management

**PROGRAMM AND
METHDOLOGICAL RECOMMENDATIONS FOR RUNNING OF
FINAL EXAM IN DISCIPLINE
Financial management**

(Наименование учебной дисциплины по учебному плану)

UK 4307

(Шифр дисциплины по учебному плану)

«БВ04102 – Менеджмент»

(Наименование образовательной программы в рамках которой(ых) дисциплина реализуется)

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(Ф.И.О., ученая степень, ученое звание, должность)

The program and methodological recommendations for the final exam in the discipline " Financial management" were considered and approved at a meeting of the department "Management"

Protocol № 3 from «27 » September 2022

Introduction

The relevance and applied significance of the discipline "Financial Management" is due to the fact that the study and solution of modern approaches to managing the company's finances is the most urgent task of business management, both from the position of finding optimal financing resources, and effective management with minimal costs and profit maximization. In this connection, studying and passing the exam in the discipline "Financial Management" seems to be especially relevant for students of the Educational program "6B04102 - Management" students of the 3rd year, the English department. The exam will be conducted in written form, offline.

As a result of studying the discipline, the student should be able to:

- explain the theoretical essence, functions and basic principles of the organization of financial management, its information support; own modern methods of analysis of financial statements;
- own the methodology for developing financial plans, including budgets, methods for assessing the organization's cash flows and methods for developing the organization's financial strategy;
- apply methods of financial management of assets and cost of capital of the company;
- evaluate investment projects and the organization's costs for their financing;
- apply methods for assessing and managing financial risks based on restructuring; understand mergers, acquisitions and transformations of companies and evaluate their synergies; assess the probability of bankruptcy of the organization

Program topics and questions for exam preparation

1. Essence of financial management and its role in company management
2. Purpose, tasks and role of financial management
3. The impact of financial management on corporate governance
4. CIO, CFO: functions, mutual influence, risks, benefits, role of analysts
5. Mathematical foundations of financial and economic calculations when making financial and credit decisions.
6. Time value of money and its impact on management decisions
7. Principles of ESG (responsible) investing
8. Demonstration of ESG principles in the company's activities
9. Financial analysis in the financial management system
10. Application of methods and tools of financial analysis in working with financial statements

11. Financial strategy as a means of corporate governance
12. Studying the information resources of the base companies and developing the main financial strategy
13. Financial planning and forecasting
14. Financial planning as a tool for implementing financial strategy
15. Management of non-current assets
16. Performance management of the company's non-current assets (Production business assets, investment property, long-term assets held for sale)
17. Current assets management
18. Influence of TQM \ Just in Time \ ABC in the management of current assets
19. Cost and financial management
20. Cost planning and management. Optimization of financial results
21. Money management.
22. Evaluation and management of company value
23. Borrowed sources of financing and their risks
24. The cost of funding and factors determining it
25. Own sources of financing
26. Financial leverage and its impact on management
27. Mergers, Acquisitions and Restructurings
28. Mergers and acquisitions as elements of a company's strategy
29. Risks of financial management and minimization of their consequences
30. Financial restructuring of companies

Literature:

1. C. Paramasivan T. Subramanian Financial Management \ New Age, India, 2020, 280p.
2. Braley R., Myers S. Principles of corporate finance. 3rd Russian ed. (translated from the 7th international ed.) - M .: Olimp-Business, 2020. - 1008 p., ISBN 978-5-9693-0089-7 (Russian)

3. Gerasimenko A. Financial management is simple: Basic course for managers and beginners / Alexey Gerasimenko. – M.: Alpina Publisher, 2021 – 480 p.
- 4 Keown, Arthur J.; Martin, John D.; Titman, Sheridan. Financial management: principles and applications, Pearson 2018. 326p.
- 5 Pauline Weetman Financial and Management Accounting An Introduction. London, 2018. 389p.
6. Brian Pinder-Ayres. financial management. RIBA Publishing, 2019. p.436
7. Brigham, Eugene F.; Ehrhardt, Michael C. Financial Management Theory & Practice. English. 2019.p.546.

Additional literature:

1. Romanovsky M.V., Vostroknutova A.I. Corporate Finance. - St. Petersburg: Publishing House Peter, 2011.- 592p.

//<http://www.twirpx.com/file/1519759/>

Section I, Chapter 1. Pg. 16-39, Chapter 3. Pg. 68-84.

2. Stoyanova Financial management. Moscow: Alpina Publisher, 2020 – 602 p.

Internet resources:

1. <http://elibrary.kaznu.kz/ru>
- 2 <https://auth.dfo.kz/Account/Login>
3. <https://ru.coursera.org/>

Final control of progress - exam (40% in the final grade)

Exam Form	Brief description of the exam format	Evaluation criteria
Written (combined)	The exam has three parts	Part 1 – 30 % Part 2 – 40% Part 3 – 40%
	The first part: an open question: a news case is presented to which two questions are given	<i>Open question: Knowledge of the theory of the question - 10 points, reasonable argumentation 10, giving an example -5, conclusion 5</i> <i>Total 30points</i>
	The second part includes two situational tasks (each with 20 points)	<i>Task: Correct application of the methodology, solution 10, comments 10</i> <i>Total 20 points</i>

	<p>The third part: to analyze the presented case according to the applied questions</p>	<p><i>Situational task: problem -5 (according to the presented case, indicate the problem that the CEO solves), what problem arises for CFO and what contradictions exist with the CEO - 5, problem solving 5 (proposed directions), Conclusions - 5. Total 20 points</i></p>
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Table 1 - Scale for assessing the results of the oral exam

RATE SCALE	
<p>A 100 98-99 96-97 95</p>	<p>Student: - fully and consistently demonstrates a high level of methodological and theoretical preparedness, extensive knowledge, conceptual and categorical certainty of patterns, conceptual approaches to conflict management; - fully, but not always consistently, demonstrates a high level of methodological and theoretical preparedness, extensive knowledge, conceptual and categorical certainty of patterns, conceptual approaches to conflict management; - in most moments of the answer demonstrates a high level of methodological and theoretical preparedness, extensive knowledge, conceptual and categorical certainty of patterns, conceptual approaches to conflict management; - demonstrates, but not always consistently, a high level of theoretical preparedness, knowledge, conceptual and categorical certainty of patterns, conceptual approaches to conflict management;</p>
<p>A- 94-93 92-91 90</p>	<p>Student: - demonstrated in full the assimilation of the studied issues, the conceptual and categorical certainty of patterns, conceptual approaches in organizational behavior; - demonstrated in sufficient volume the assimilation of the studied issues, the conceptual and categorical certainty of patterns, conceptual approaches in conflict management; - demonstrated the assimilation of the studied issues in accordance with the training program;</p>
<p>B+89 87 85</p>	<p>- the main theoretical and practical issues are well disclosed in accordance with the training program, but one or two inaccuracies were made in the coverage of issues; - the main theoretical and practical issues are disclosed in accordance with the training program, but one or two inaccuracies were made in the coverage of issues; - the main theoretical and practical questions are disclosed in accordance with the training program, but the substantiation of the answer is insufficient;</p>
<p>B 84 80</p>	<p>- the content of the material is not fully disclosed, a small gap is made in the presentation, which did not distort the logical and informational content of theoretical issues; - there are small gaps in the presentation that did not distort the logical and informational content of theoretical questions, but one flaw was made in formulating the main conclusions of the content of the answer;</p>
<p>B- 79 75</p>	<p>- the content of the material is not fully disclosed, a small gap is made in the presentation, which did not distort the logical and informational content of theoretical issues; - there are small gaps in the presentation that did not distort the logical and informational content of theoretical questions, but one flaw was made in formulating the main conclusions of the content of the answer;</p>

C+ 74 70	- the content of the material is incompletely or inconsistently disclosed, but a general understanding of the issue is shown and basic knowledge is demonstrated; - the content of the material is incompletely or inconsistently disclosed, errors were made in the definition of concepts, the use of terminology;
C 69 65	- the content of the material is only partially disclosed, errors were made in the definition of concepts, the use of terminology; - mistakes were made in the definition of concepts, the use of terminology, which distorted the logical and informational content of theoretical issues;
C- 64-60	- fragmentary knowledge of the material, insufficient formation of basic concepts was revealed;
D+ 59 55	- the main content of the educational material is not disclosed; - found ignorance or misunderstanding of most, or the most important part of the training material in conflict management.